

Springs Window Fashions Wins Three

2011 Wisconsin Covering Manufacturers Association Awards

We are pleased to announce in April 2011 the Window Covering Manufacturers Association (WCMA) awarded Springs Window Fashions with three Product Awards.



Best New Technical Innovation

Roman, Roller, and Pleated Shades

The new SmartPull Lift System provides effortless operation and streamlined appearance of our Roller and Solar Shades. A gentle draw of the cord smoothly raises the shade, while a slight, quick pull easily and automatically lowers the shade. Another gentle pull of the cord securely holds the shade in its current position. For added appeal, the control cord length remains the same.



Best New Technical Innovation Honorable Mention

Horizontal Blinds

Our Aluminum Horizontal Inverted Slats offer an innovative, yet practical design solution to harness the power of sunlight. The highly reflective polished surface optimizes natural light by redirecting 38% more light into a room. The reduction of operating costs and dependency on artificial lighting, make this an ideal choice for residential and commercial buildings.



Sustainable Manufacturing Practices Honorable Mention

Green Products

Our Wood Blinds and Shutters are manufactured from the finest North American hardwood harvested through sustainable yield forest management techniques. Nearly 99% of the wood byproducts are reused and recycled. Sawdust, wood chips and wood scraps heat the kilns to dry the wood or to heat the factory. No waste goes into landfills; any excess is given to local farmers for field aeration.

About Springs Window Fashions

Bali® and Graber® are registered trademarks of Springs Window Fashions, LLC.

Springs Window Fashions supplies leading retailers and distributors with a complete line of horizontal and vertical blinds, shades, specialty treatments and window hardware. Springs Window Fashions is based in Middleton, Wisconsin.