EXEMPLARY BRANDS
FROM AN INDUSTRY LEADER

SWFcontract is the commercial division of Springs Window Fashions, a home décor leader since 1939. Our commercial window treatments have been installed in well over one million buildings throughout North America. SWFcontract products provide enduring solutions for daylighting, glare control, temperature management, and energy savings—all while defining the character of each commercial space.

THE SWFcontract FAMILY OF BRANDS
SWFcontract window treatments are offered through Springs Window Fashions’ flagship brands, which ensures craftsmanship of the highest quality.


- **Bali®** Aluminum Horizontal Blinds are a classic choice for commercial projects when reliability, affordability, and durability are the priority.

- **Graber®** Wood and Alternative Wood Blinds and Shutters, Cellular and Pleated Shades, Vertical Blinds, and Drapery Hardware set the standard for the finest window treatments.

YOUR TRUSTED PARTNER
Choose SWFcontract and we’re with you every step of the way. With timely assistance, ongoing training and comprehensive technical support to back up our exceptional product lines, you can trust that your project needs will be fully realized.
A BRIEF HISTORY OF SWFcontract AND SPRINGS WINDOW FASHIONS

MORE THAN 75 YEARS IN WINDOW COVERINGS

The Graber Company is founded in 1939 when John Graber invented the Badger Crane—a bracket designed to hold drapery panels over Venetian blinds.

Springs Industries purchases Carey-McFall Corp, manufacturer of the Bali brand since the 1960s—two great brands are now available.

Springs Window Fashions, LLC is created.

Springs Window Fashions acquires MechoSystems—solar shade experts for more than 50 years.


SERVING THE COMMERCIAL SECTOR

SWFcontract commercial window treatments provide the architectural and contract communities with quality products that set the industry standard for commercial environments. Our first-rate sales force is focused on supporting all stages and aspects of the process, including product selection and specification assistance for architects and designers, and product ordering and installation assistance for general contractors and subcontractors. The SWFcontract customer service team, and engineering and manufacturing groups all help to ensure total project satisfaction. With decades of experience serving the market, we are focused on making your project experience as seamless as possible.

THE BEST EXPERIENCE COMPANY

The Best Experience is Springs Window Fashions’ guiding principle. From our associates to our customers to our end-consumers, Best Experience is about how we treat each other, the way we design and build our products, and how we deliver on the promises we make every day, at every level. SWFcontract is committed to doing everything possible to form a strong and lasting partnership with you.

Best Experience is what sets Springs Window Fashions apart from other industry manufacturers. You see the Best Experience philosophy reflected in everything we do, including:

- Solution-based product designs
- Superior product performance
- Industry-leading customer service
- Proven track record of shipping by promised date
- Dedicated technical support
- Best-in-class training
- SWFassurance™ quality check process

About Springs Window Fashions

Morgan served as financial advisor to Springs. BofA Merrill Lynch served as financial advisor to Golden Gate Capital on this transaction. J.P. Morgan Chase & Co. served as financial advisor to the Close Family.

The acquisition is subject to customary regulatory approvals and is expected to close by June 2015.

Crandall Close Bowles, the Chairman of Springs Industries. “The company has strengthened its position as a leading market position through our differentiated manufacturing and service models and fully committed to further investing in the company to support and accelerate its continued growth. The management will remain with the company and will continue to maintain a minority ownership interest.”

Springs Industries’ management team and their long history of delivering world-class products and services. We are confident in our decision to invest in Springs Window Fashions, said Rajeev Amara, a Managing Director of Golden Gate Capital. “Our decision to partner with Springs was driven by the strength of the company, its leadership, the company’s known advantages and significant growth potential,” said Rajeev Amara, a Managing Director of Golden Gate Capital. “Springs represents a terrific opportunity to invest in a market leader with proven competitive advantages and significant growth potential,” said Rajeev Amara, a Managing Director of Golden Gate Capital.

Springs Window Fashions is created in 1989, purchases the Graber Company in 1997, is founded in 1887, purchases Carey-McFall Corp in 2005, and in 2015, is acquired by Golden Gate Capital.

Springs Window Fashions, LLC is created.

Springs Window Fashions acquires MechoSystems—solar shade experts for more than 50 years.

Springs Industries, a leading home furnishings manufacturer founded in 1887, purchases the Graber Company.

Begin expanding manufacturing footprint into Mexico.

Spring Window Fashions is created.

Springs Window Fashions acquires MechoSystems—solar shade experts for more than 50 years.


As a supplier to the commercial sector, SWFcontract has been an integral part of Springs Window Fashions’ history. More importantly, it is a strategic focus area for the organization’s future.