SWFcontract: Your Green Partner
Social responsibility is a fundamental principle of the SWFcontract mission. Part of that obligation is working toward a greener future by creating environmentally responsible products. You can feel confident specifying Graber Traditions Wood Blinds to meet your clients’ requirements in today’s eco-conscious marketplace.

Green Properties of Graber Traditions Wood Blinds
- **Reduce Heat Gain and Heat Loss**  Wood blinds help prevent solar heat gain in the summer and reduce heat loss in the winter by creating an insulating buffer between the interior and exterior. This insulating effect reduces energy consumption and lowers energy costs.

- **Prevent Damage from the Sun**  By blocking harmful UV rays, wood blinds prevent damage to furniture, fabrics, and interior finishes, which extends the life of furnishings and stops them from ending up in landfills prematurely.

- **Renewable Resource**  Slats are available in bamboo—a highly renewable resource.

- **Repurposed Waste**  Wood waste from the manufacturing process is used to fuel the boiler, providing steam to heat the drying kilns and the factory. Excess sawdust is turned into wood pellets in our “waste-to-energy” program. In one year alone, for example, more than 4,500 tons (99%) of sawdust was recycled in our Grayling, Michigan, manufacturing facility.

- **Longer Life of Our Products**  Graber Traditions Wood Blinds carry a limited lifetime warranty and are designed, engineered, and tested to ensure a long life, thereby reducing landfill waste created by short-lived products. Wood slats are warrantied for five years.

Making a Green Difference
SWFcontract is proud to be affiliated with organizations that share our vision of sustainability and responsibility.
Eco-Friendly Manufacturing

• **Sustainable Harvesting**  Gruber Wood Blinds are produced using North American hardwoods that are carefully harvested through sustainable yield forest management. This means that the amount of wood harvested is far below the levels of growth. In fact, the volume of hardwoods in American forests today is 90% greater than it was 50 years ago.

• **Domestic Sourcing**  Because the hardwood we use is sourced and processed domestically, the transportation energy to deliver the finished blinds to market is minimized. Many of today’s wood products are imported from other continents, consuming significant energy in overseas shipping.

• **100% Recyclable**  All components of this product are 100% recyclable, including the wood slats, steel headrail, and plastic components, as well as all packaging materials, including poly tubes, EPS pads, parts tub, corrugated cardboard, angle board, and bubble wrap.

• **Recycled Content**  Plastic components in Gruber Traditions Wood Blinds are 50% pre-consumer recycled material. Corrugated cardboard used to package all products contains 35–40% recycled content. The angle board used to reinforce the cardboard contains 80% post-consumer recycled material and 20% pre-consumer recycled material.

• **Green Processes**  Custom box cutting machines are used to construct each box to the exact size of the blind. This process eliminates wasted cardboard and packing materials, and minimizes shipping energy.

Dedicated and Diligent

Trust SWFcontract to always work toward the most environmentally friendly products and processes. Our smart environmental strategies can reduce your eco-impact and help drive business as you strive to meet your clients’ needs.

Contact Us

For more information about our green initiatives or about partnering with SWFcontract, please call 800-327-9798 or email architectsolutions@swfcontract.com.

A Proud Heritage

The SWFcontract team aligns with the philosophies of our parent company, Springs Window Fashions—including Green by Nature, an initiative that signifies the company’s commitment to producing environmentally sound window coverings.